



CANDIDATE & CAMPAIGNS EXERCISE

RCV PITCH 101

1. Each person will have the opportunity to play both a candidate or campaign volunteer (yourself) and a voter. You will be assigned a role to play – Very knowledgeable, No Prior Knowledge, Misinformed.
2. Then, you will have 10 minutes to knock on as many doors as possible to test out your rap, or to let your colleague test their rap. You will try to engage the person at the door in a conversation that will 1) gauge a voters knowledge of ranked choice voting, 2) a brief overview of ranked choice voting (WE'RE NOT GETTING INTO THE WEEDS) and 3) Provide information on where to learn more. Then we will switch, participants will switch roles with the last person they spoke to and then there will be 10 more minutes to practice.
3. Finally, we will discuss as a group what worked well and what we found challenging – we will have 1-2 demonstrations of a RCV 101 pitches that participants found strongest.